

SPECIAL
EDITION

Farmers' Ultimate Freedom Checklist

*Freedom of Time For Your
Farm and Life.*

*Unleash your Family
Farm's full potential, Boost
Productivity, and Regain
Control Over Your Time.*



Enable Ag

WWW.ENABLEAG.COM.AU

Farmers' Ultimate Freedom Checklist

Your Roadmap to Freedom of Time for Your Farm and Life.

1 Shift Your Mindset

Stop following outdated practices. Embrace new tools and ideas to increase efficiency.

- Identify one practice that hasn't changed in 3+ years (e.g., checking emails as you receive, storing files anywhere on computer, etc.). Scrap it.
- Identify 3 main weaknesses in your style of leading your business and family. Pick the top one and enroll to self-help books or find podcasts that can help you adapt alternative ways.
- Join a community or online farming group through social media focused on innovation. Get ideas and implement one new strategy each month.

2 Systemise Your Farm

Automate repetitive tasks to free up 10+ hours a week.

- Research effective farm tech tools that can simplify your current record keeping practices. Pick one to start using this week.
- Implement a Task Management System to track tasks and set up automated reminders for planting, harvesting, and watering schedules.
- Create simple procedures, videos or flowcharts to delegate simple repetitive tasks that others can do.

3 Delegate & Empower

Stop doing everything yourself. Build a strong team and delegate.

- List 3 tasks you're currently doing that can be handed off. Choose one and train a team member within 2 days. Repeat.
- Set up a weekly team meeting. Use this session to discuss priorities, shift accountability to your staff and track progress without you getting involved in every detail.
- Assign full responsibility for one core area (e.g., animal care, crop management) to a staff member. Update their position description or agreement. They own it, you only oversee.

4 Create Your Time-Freedom Roadmap

Take control of your schedule and prioritise what matters most.

- Spend 30 minutes mapping out your top 3 goals for the year. Pick the highest-impact ones and focus on them.
- Block out 2 hours for deep work on yourself and your goals. Schedule these hours first thing every day for the next 7 days.
- Set a recurring daily reflection time. Track what wasted your time each day and adjust the next day to eliminate distractions.

5 Get Personalised Advice from an Expert

Accelerate your progress, get customised advice that fits your farm's unique needs

- Schedule a 15-minute consultation via www.enableag.com.au/discovery-call or scan the QR code below.
- Gain expert guidance on one key area. Understand if Enable Ag's proven strategies resonate with you.
- Establish a connection, read our blogs, follow us on social media and podcasts.



Scan QR code to Schedule Your 15-Minute Discovery Call

Let's take 15-minutes to find out if the Time-Freedom Program is a great option for you.

- ✓ Leverage proven methods to boost productivity and make better decisions
- ✓ Streamline operations to save time and effort
- ✓ Discover hidden opportunities by reviewing your people management approach
- ✓ Regain control over your time and achieve a better work-life balance

Enable Ag's Success Stories

Honest Feedback from Successful Farmers



JULIAN VON BIBRA

W and C von Bibra

“Ram made me realize the inefficiencies in my operations ...small improvements with high impact...now my team is more structured and connected, boosting productivity significantly. To have a mentor who can gently provide advice without being too brutal is very powerful and Ram has a delightful way of doing that. The process has been enlightening.”



ROB O'CONNOR

Benham Tasmania

“I've moved from micro-management to empowering my staff...this has led to better task management and greater satisfaction, benefiting me and my business immensely. Enable Ag didn't just fix my problems but also took my livestock enterprise to the next level.”



SUCCESS STORIES



ROB BRADLEY

Wollen Park, Nuffield Australia Ex-Chairman

“We were hesitant at first...but once we saw the transformative changes, confidence grew. With this change in thinking, our frustrations of the past will not be there in the future. We didn't know a farmers' coach existed, we're just glad we got Ram onboard!”



Ram Savana with Frank Archer (Landfall Angus)

Case Study: Mercury Interview

Enable Ag founder Ram Savana helps farmers like Frank Archer enjoy more freedom and live a balanced lifestyle. Picture: Stephanie Dalton



Farmers get support for work-life harmony

Stephanie Dalton

In the fast-paced world of agriculture, where dawn-to-dusk labour is the norm, the concept of work-life balance might seem like an elusive dream for many farmers.

However, a Launceston business is on a mission to change that.

Using a blend of technology, innovative management systems and holistic support, Enable Ag is redefining what it means to achieve balance in farming.

Growing up on his family's farm in India, Enable Ag founder Ram Savana knows first-hand the toll that long hours and overwhelming workloads can take on farmers and their families.

"I grew up with the pain that my mum and dad were not able to spend much time with us," he said.

"I used to think this problem could be fixed with money, more workers, more staff, but after I came to Australia, I learnt that farmers make a decent amount of money – that was not the issue.



"Most farmers feel they can never knock off – their workloads are crushing. So I help enhance their productivity, streamline operations, and create more time for the things that truly matter."

Mr Savana said through effective time management, delegation and leveraging technology, farmers can create a healthier work-life balance.

"I tell farmers I am here to help them gain control over their time, not necessarily save them time," he said.

"One of the first things I ask them is, 'Where is their time

INNOVATE WITH NBN GRANTS

- The Innovate with nbn grants program is designed to support businesses in regional and remote Australia that are harnessing the power of the nbn network to develop products or solutions that improve digital participation, productivity or social outcomes.
- In 2024, \$125,000 in grants are available with eligible Australian businesses encouraged to apply in one of seven categories: Indigenous Business, Education, Agriculture, Women in Regional Business, Health, Tourism and Arts.
- The winner of each category will receive a \$15,000 grant to help them develop or expand their innovative idea. Each category winner will also go into the pool to become the overall winner and receive an additional \$20,000.
- Applications are now open, and close on September 29, 2024. Finalists will be announced in late October and winners revealed at a ceremony in Sydney in November.

being spent?" because I provide them with the tools and upskill them with the mindset required to gain control over their time.

"While every farm and farmer is unique, I work with them to develop systems tailored to their specific needs, help form new habits, and embrace technology so they can live more balanced lives."

Sixth-generation cattle far-

mer Frank Archer, co-principal of Landfall Angus in northern Tasmania, heard of Mr Savana's work from a fellow farmer.

"I had heard about what Ram was doing through a few people a few years earlier, but it got to the point last year when I really needed to make some changes about how I managed my time in the business," Mr Archer said. "There was a de-

fining moment where I thought, 'I've got to make some changes.'"

Mr Archer, who has been working with Mr Savana since January, said Enable Ag's Time-Freedom Program had helped him consider a new perspective on the management of his family farm and put time and control back into his own hands.

"It's still only in the early days, but we're starting to see some of the benefits now," he said. "I think the problem with a lot of farmers can be totally disrespectful of our time.

"We don't cherish our time enough. And as a business owner, I've since learned one of the most important things you can do is understand what your time is worth.

"And gaining that mindset from Ram is helping me to re-think my approach to work and to life."

Mr Savana was assisted to develop Enable Ag when a runner-up in the agricultural category of the 2023 Innovate with nbn grants program.

**BUSH SUMMIT:
PAGES 20-23**

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Ram K. Savana

*Australia's First Time-Freedom Coach
and Founder of Enable Ag*



Need Expert Advice?

Book your FREE 15-minute Discovery Call to check your eligibility for a high value strategy session. Click [here](#) or scan the QR code to schedule now.

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