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 Division 1 (1 winner) \$100,000,000; Div 2 \$188,606.60; Div 3 \$11,008.65; Div 4 \$470.05; Div 5 \$166.70; Div 6 \$74.45; Div 7 \$42.90; Div 8 \$19.75; Div 9 \$11.95.

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Enable Ag founder Ram Savana helps farmers like Frank Archer enjoy more freedom and live a balanced lifestyle.
 Picture: Stephanie Dalton



Farmers get support for work-life harmony

Stephanie Dalton

In the fast-paced world of agriculture, where dawn-to-dusk labour is the norm, the concept of work-life balance might seem like an elusive dream for many farmers.

However, a Launceston business is on a mission to change that.

Using a blend of technology, innovative management systems and holistic support, Enable Ag is redefining what it means to achieve balance in farming.

Growing up on his family's farm in India, Enable Ag founder Ram Savana knows firsthand the toll that long hours and overwhelming workloads can take on farmers and their families.

"I grew up with the pain that my mum and dad were not able to spend much time with us," he said.

"I used to think this problem could be fixed with money, more workers, more staff, but after I came to Australia, I learnt that farmers make a decent amount of money – that was not the issue.



"Most farmers feel they can never knock off – their workloads are crushing. So I help enhance their productivity, streamline operations, and create more time for the things that truly matter."

Mr Savana said through effective time management, delegation and leveraging technology, farmers can create a healthier work-life balance.

"I tell farmers I am here to help them gain control over their time, not necessarily save them time," he said.

"One of the first things I ask them is, 'Where is their time

INNOVATE WITH NBN GRANTS

- The Innovate with nbn grants program is designed to support businesses in regional and remote Australia that are harnessing the power of the nbn network to develop products or solutions that improve digital participation, productivity or social outcomes.
- In 2024, \$125,000 in grants are available with eligible Australian businesses encouraged to apply in one of seven categories: Indigenous Business, Education, Agriculture, Women in Regional Business, Health, Tourism and Arts.
- The winner of each category will receive a \$15,000 grant to help them develop or expand their innovative idea. Each category winner will also go into the pool to become the overall winner and receive an additional \$20,000.
- Applications are now open, and close on September 29, 2024. Finalists will be announced in late October and winners revealed at a ceremony in Sydney in November.

being spent?' because I provide them with the tools and upskill them with the mindset required to gain control over their time.

"While every farm and farmer is unique, I work with them to develop systems tailored to their specific needs, help form new habits, and embrace technology so they can live more balanced lives."

Sixth-generation cattle far-

mer Frank Archer, co-principal of Landfall Angus in northern Tasmania, heard of Mr Savana's work from a fellow farmer.

"I had heard about what Ram was doing through a few people a few years earlier, but it got to the point last year when I really needed to make some changes about how I managed my time in the business," Mr Archer said. "There was a de-

fining moment where I thought, 'I've got to make some changes'."

Mr Archer, who has been working with Mr Savana since January, said Enable Ag's Time-Freedom Program had helped him consider a new perspective on the management of his family farm and put time and control back into his own hands.

"It's still only in the early days, but we're starting to see some of the benefits now," he said. "I think the problem with a lot of farmers can be totally disrespectful of our time.

"We don't cherish our time enough. And as a business owner, I've since learned one of the most important things you can do is understand what your time is worth.

"And gaining that mindset from Ram is helping me to rethink my approach to work and to life."

Mr Savana was assisted to develop Enable Ag when a runner-up in the agricultural category of the 2023 Innovate with nbn grants program.

BUSH SUMMIT: PAGES 20-23