



## Partner Profile

Enable Ag



### How does someone who grew up on a farm in India and worked in the medical and IT sectors end up dramatically changing Tasmanian farmers' lives?

Meet Ram Savana. Ram has developed a Time-Freedom Program focused on achieving a balance between time spent on the farm, on the business and with families.

Most farmers would admit they invest far too much time working on the farm, not enough hours focused on the business and even fewer hours on "me" or "family" time.

Ram's goal is to fix farmers' work life unbalance through tailored programs that also lead to improved business efficiencies, enhanced family communication and much-needed knowledge succession planning platforms.

So far, Ram and his business Enable Ag have worked with more than 30 Australian farmers since the Company was launched six years ago.

"Powerful"; "enlightening"; "made me realise I was less efficient that I could be"; "he is a tech freak and one taskmaster whom you would want on your team"; and "20 hours to five minutes for data processing — that's the magic that Enable Ag brought to us" - these are the comments from Tasmanian farmers who have already collaborated with Ram.

### So, why did Ram decide to spend 5,000 hours working on Tasmanian farms before launching his business?

Ram grew up on an 80-acre farm in India.

### Testimonial — By Rob O'Connor Benham Tasmania Manager

"I feel more in control. Ram's systems have allowed me time to step back and work on the business rather than in it.

"Previously, we did imply diligent and systematic approaches to allocate tasks and ran disciplined meetings to discuss work allotment, but at the end we still found our staff highly dependent on the managerial advice, ending up investing more energy than required.

"It was cumbersome to see the whole picture and act on all things at once. It's made me feel helpless at times.

"When I appointed Enable Ag, I've moved out of micro-management and empowered my staff. They make the decisions and I just have to oversee and approve when required.

"The work satisfaction has significantly increased. Tasks are managed better, and everyone knows their part well.

"Ram's fresh perspective has benefited me largely, my farmland is now divided into manageable sectors and helps me see the bigger picture.

"Enable Ag didn't just fix my problems but also took my livestock enterprise to the next level."





## Enable Ag Profile Continued...

Unfortunately his father passed away suddenly in 2019, leaving his mother with little knowledge or information regarding how to continue the business' operations. Ram returned home to farewell his father and commenced researching how to run the farm.

He found reading his father's diaries, noting processes and passing these on were immediate game changers. These linear set of steps yielded consistent results, enabling the family farm to again prosper.

As a result, Ram's mother was awarded the Progressive Farmer Award on International Women's Day in 2022. This success prompted Ram to combine his scientific-focused Australian university studies with his passion for agriculture and his new-found on-farm skills to found Enable Ag with his wife Em.

"Sometimes all it takes is a zoomed-out holistic review of the day-to-day operations by someone who is not already deeply embedded," Ram said.

"I quickly become aware of how much time was spent on labour-intensive tasks, which could easily be delegated, and on manual activities impacting farmers' health.

**"Sometimes people wait until they become too unwell to work before they consider making changes or succession planning. This is tragic and it's unnecessary."**

"I want farmers to step back and assess their processes here and now while they're younger and fitter and can still enjoy time with their family and friends.

"Enable Ag provides a transformative journey for you, your family, your farm, your goals and your abilities. Our team works closely with you to implement habits, discipline and strategic systems that pave the way to more time-freedom."

Ram says one of his measures of success is when a farmer calls him three months after implementing the personalised systems to say they have booked a holiday.

If you want to reclaim your time, a great place to start is the Farmers Ultimate Freedom Checklist, Enable Ag's guide to help you start your time-freedom journey.

Simply scan the QR Code below or call Ram for a confidential chat on (03) 6778-6756 or [support@enableag.com.au](mailto:support@enableag.com.au).

## More Freedom of Time For Your Farm & Life.

Are you a farmer running a family farm, striving to achieve greater success in life? Unleash your farm's full potential and boost productivity while taking time back into your hands.

Scan QR code to download your **FREE** copy of **Farmers' Ultimate Freedom Checklist**

or visit [EnableAg.com.au/freedom](https://enableag.com.au/freedom)

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